SERFF Tracking Number: BFLI-126962012 State: Arkansas
Filing Company: Bankers Fidelity Life Insurance Company State Tracking Number: 47819

Company Tracking Number: AR B 0209 SM AP2010 DR

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Application for Life Insurance

Project Name/Number:

Filing at a Glance

Company: Bankers Fidelity Life Insurance Company

Product Name: Application for Life Insurance SERFF Tr Num: BFLI-126962012 State: Arkansas

TOI: L07I Individual Life - Whole SERFF Status: Closed-Approved- State Tr Num: 47819

Closed

Sub-TOI: L07I.101 Fixed/Indeterminate Co Tr Num: AR B 0209 SM AP2010 State Status: Approved-Closed

Premium - Single Life DR

Filing Type: Form Reviewer(s): Linda Bird

Authors: Jill Jones, Bridgett Disposition Date: 01/31/2011

Williams, Tina Cunningham, Lyn Ezell, Sharon White, Ron Crow,

Norma Christopher

Date Submitted: 01/27/2011 Disposition Status: Approved-

Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

General Information

Project Name: Status of Filing in Domicile: Authorized
Project Number: Date Approved in Domicile: 01/05/2011

Requested Filing Mode: File & Use

Explanation for Combination/Other:

Submission Type: New Submission

Domicile Status Comments:

Market Type: Individual

Individual Market Type:

Overall Rate Impact: Filing Status Changed: 01/31/2011
State Status Changed: 01/31/2011

Deemer Date: Created By: Jill Jones

Submitted By: Tina Cunningham Corresponding Filing Tracking Number:

Filing Description:

This application is new and will not replace any previously approved form. It will be used to underwrite our previously approved direct response life products, as detailed on the forms use document attached to the Supporting Documentation tab of this filing.

Company Tracking Number: AR B 0209 SM AP2010 DR

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Application for Life Insurance

Project Name/Number:

Company and Contact

Filing Contact Information

Tina Cunningham, Compliance Analyst L1 tcunningham@atlam.com 4370 Peachtree Road NE 404-266-5723 [Phone]
Atlanta, GA 30319 404-926-4092 [FAX]

Filing Company Information

Bankers Fidelity Life Insurance Company CoCode: 61239 State of Domicile: Georgia 4370 Peachtree Rd NE Group Code: 587 Company Type: Life & Health

Atlanta, GA 30319 Group Name: 61239 State ID Number:

(404) 266-5600 ext. [Phone] FEIN Number: 58-0658963

Filing Fees

Fee Required? No Retaliatory? No

Fee Explanation:

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Bankers Fidelity Life Insurance Company \$50.00 01/27/2011 44143632

Company Tracking Number: AR B 0209 SM AP2010 DR

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Application for Life Insurance

Project Name/Number:

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-	Linda Bird	01/31/2011	01/31/2011
Closed			

SERFF Tracking Number: BFLI-126962012 State: Arkansas
Filing Company: Bankers Fidelity Life Insurance Company State Tracking Number: 47819

Company Tracking Number: AR B 0209 SM AP2010 DR

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Application for Life Insurance

Project Name/Number: /

Disposition

Disposition Date: 01/31/2011

Implementation Date:
Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: AR B 0209 SM AP2010 DR

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Application for Life Insurance

Project Name/Number:

Schedule	Schedule Item	Schedule Item Status Public Access
Supporting Document	Flesch Certification	Yes
Supporting Document	Application	Yes
Supporting Document	Life & Annuity - Acturial Memo	No
Supporting Document	Statement of Varibility	Yes
Supporting Document	Forms Use List	Yes
Form	Application for Life Insurance	Yes

Company Tracking Number: AR B 0209 SM AP2010 DR

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Application for Life Insurance

Project Name/Number: /

Form Schedule

Lead Form Number: B 0209 SM AP2010 DR

Schedule	Form	Form Type Form Name	Action	Action Specific	Readability	Attachment
Item	Number			Data		
Status						
	B 0209 SM	Application/Application for Life	Initial		47.240	B 0209 SM
	AP2010 DI	REnrollment Insurance				AP2010 DR
		Form				john doe.pdf

BANKERS FIDELITY LIFE INSURANCE COMPANY®

4370 Peachtree Road, N.E., P. O. Box 105146, Atlanta, GA 30348-5146

APPLICATION FOR LIFE INSURANCE

PLEASE PRINT		THE STREET STREET STREET STREET					
SECTION A: Please provide the following	g information about yourself:						
Name: (First Name, Middle Initial, Last Name)	W.	Social Security Number					
John D. Doe	Place of Birth Sex (Check one,	000-00-0001) E-mail Address					
Date of Birth: (Month / Day / Year) Age	Male Fem	And the state of t					
Address: (No. & Street, City, County, State, Zip)		Daytime Phone #: (Include Area Code)					
# 1 Main Street City, C	County ST 00000-0001	(404) 123 4567					
SECTION B: Select your benefits:	The second secon						
Plan of Insurance: Whole Life	Payment Method: List Bill	Premium Included					
and the same and t	☐ Credit Card*	with Application: \$ \times \ti					
Requested Face Amount*: \$25,000	☑ Bank Draft*	Check here if initial premium is to be paid by credit card.					
*minimum \$5,000; maximum \$25,000	*Complete B 0129 MBD/CC	☐ Check/money order included.					
Optional Rider:		☐ Draft initial premium* *Initial draft date ○2 - ○ 1-1					
△ Accidental Death Benefit**							
**automatically included on Whole Life Policy age 0-69							
SECTION C: Please answer the follo	wing health and medical questions ab	out yourself:					
1. In the last 5 years, have you had or been m	nedically diagnosed with or treated for Acquired In	mmune Deficiency Syndrome (AIDS),					
AIDS Related Complex (ARC) or tested po	sitive for the Human Immunodeficiency Virus (Hl	IV)? ☐ Yes ☐ No					
2. In the last 3 years, have you had or been	n medically diagnosed with or treated for:						
(a) cirrhosis, liver disease, hepatitis (exc	luding Type A), kidney/renal failure or insuffic	iency, chronic kidney disease, or been					
advised to have or had dialysis?		☐ Yes ☑ No					
(b) Alzheimer's disease, dementia or org	ganic brain syndrome?	🖸 Yes 🗹 No					
(c) muscular dystrophy, Lou Gehrig's dis	ease (ALS) or sickle cell anemia?	□ Yes ☑ No					
3. In the past year, have you:	,						
	e times or to a nursing facility or receiving hon	ne health care or					
assistance with normal activities of d	ally living, such as dressing, bathing, eating, t	transferring, or toileting? Yes Vo					
assistance with normal activities of daily living, such as dressing, bathing, eating, transferring, or toileting? Yes 🗹 No (b) been confined to a wheelchair or require the use of a wheelchair or motorized mobility aid due to a medical							
condition or on the advice of a physic	sian?	yes ☑ No					
(c) been medically advised to have surg	ery or treatment or hospital/nursing facility co	nfinement and not done so? ☐ Yes No					
(d) had any heart or circulatory surgery?		□ Yes ☑ No					
4. In the last 3 years, have you had, been r							
(a) heart attack atraks congective heart	failure, or amputation due to disease?	□ Yes ♥ No					
(a) Heart attack, Stroke, congestive heart	reason disease (CODD), chronic bronchitic of	or used supplemental evigen? □ Ves ☑ No					
		or used supplemental oxygen? ☐ Yes ☑ No					
(c) internal cancer, leukemia, malignant	melanoma, or Hodgkin's disease?						
		☐ Yes ☑ No					
(e) Parkinson's or Huntington's disease,	multiple sclerosis, or systemic lupus?	U Yes W No					
(f) complications of diabetes, diabetic co	oma, or insulin shock?	☐ Yes ☑ No					
(g) testing or surgery for the transplantin	g of any organ or tissue (excluding corneal tra	ansplants)? ☐ Yes No					
	and telephone number of your primary care						
Physician's name:	cian Telephone nun	nber (404) 234-5678					
Physician's address: # Medical	es or its possessions? Yes 🗆 No						
6. Are you a legal citizen of the United State	es or its possessions? 🗹 Yes 🗅 No	o					
If "No," are you a Permanent Resident? ☐ Yes ☐ No If "No," coverage is not available.							
5 1996 MARCHARD TORREST MARCHARD (N. 14) 10 10 10 10 10 10 10 10 10 10 10 10 10	ation as shown on your Permanent Resident						
I.N.S. # CAT	EGUKYRESIDENT SING	OECAKD EXPIRES					

Application continued)								
7. (a) Do you currently have an If "Yes": Name of company	iael	rance policies o		ntract:	s in force or pendin Face Amount \$	g?Policy	INU.	Yes Mo
(b) Will any life insurance or	annuity co	ontract be repla	ced with this	polic	y of whole life insur	ance?	🖵	Yes 🗹 No
8.(a) Name of Primary Beneficiary(ies)	Relationship	Social Security No.			Address			elephone No.
Jane D. Joe	wife	000-00-00	The state of the s	_	Same		Sar	ne
(b) Name of Contingent Beneficiary(ies)	Relationship	Social Security No.	(If known)		Address	3	Te	elephone No.
John D. Doelr.	Son	000-00-0		9	ame		Sar	ne
(C) Name of Payor (if other than insured)	Relationship	Social Security No.	(If known)		Address	3	Те	elephone No.
(d) Name of Owner (if other than insured)	Relationship	Social Security No.	. (If known)		Address	3	Te	elephone No.
SECTION D: Please read		~~!!~~ ~~!!~	want and	ola	a at the bottom			Kelen History
9. I, the undersigned, hereby apply to Bankers Fidelity Life Insurance Company for a policy to be issued solely and entirely in reliance on my written answers to the above questions. I represent that the answers given are, to the best of my knowledge and belief, true. I agree the policy shall not be effective unless it has actually been issued, received by me and the first premium paid, all during my lifetime and before any change in my health as stated herein. I realize that any false statement or misrepresentation in the application may result in loss of coverage under the policy, subject to the "Incontestability" provision of the policy. CAUTION: If the answers on this application are incorrect or untrue, Bankers Fidelity Life Insurance Company has the right to deny benefits or rescind your policy, subject to the "Incontestability" provision of the Policy. WARNING: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information or conceals, for the purpose of misleading, information concerning any fact material thereto may be committing a fraudulent insurance act, which is a crime and could subject such person to criminal and civil penalties. Dated at								
					Owner's Signature (if	other than Proposed	Insured)	
3 0209 SM AP2010 DR								(1-
AUTHORIZATION TO PAYABLE TO PAYAB	TO BANK and charge to rance Comp wal or charge al or charge fect until Ba sonable on	CERS FIDELI The my account listed the pany, Atlanta, GA ge upon presental the made personal the personal the personal the portunity to act up	TY LIFE IN ed below any of for the premit ation. I agree if by by me. e Insurance Co pon it. I agree	draft, vums dums dums dums dums dums dums dumpan that if	ANCE COMPAN withdrawal or charge, le on my insurance p our rights in respect to y has received writter any draft, withdrawa	NY", ATLANT including electro olicy, provided the each draft, with a notification from	A, GA Inic transaction Inere are sufficien Indrawal or cha In me revoking the	is, made by ai ent funds in sa rge shall be th
SELECT A OR B								
A. CHECKING AUTHO	RIZATIO	ON SAVI	NGS ACC	100	IT AUTHORIZA	ATION	100	
Name of Financial Institution:					Type of Financial Inst	titution: Bank	Credit Union	n
Routing/ABA Number: Signature of Account Holder		Acco	Date			Attach a voided different than th premium. If the Account, attack	e account numb authorization i	per on the initia s for a Savings
B. CREDIT CARD AUT	HORIZA	ATION					- x	
Type of Card: Mastercard Visa Discover Account Number:								
Name of Card Holder as it appears on a						Expiration Date	Month	/ Year
Signature of Card Holder						Date		

Signature of Card Holder

SERFF Tracking Number: BFLI-126962012 State: Arkansas
Filing Company: Bankers Fidelity Life Insurance Company State Tracking Number: 47819

Company Tracking Number: AR B 0209 SM AP2010 DR

TOI: L071 Individual Life - Whole Sub-TOI: L071.101 Fixed/Indeterminate Premium - Single

Life

Product Name: Application for Life Insurance

Project Name/Number:

Supporting Document Schedules

Item Status: Status

Date:

Satisfied - Item: Flesch Certification

Comments:

Attachment:
B 0209 SM AP2010 DR Flesch Cert.pdf

Item Status: Status

Date:

Satisfied - Item: Application

Comments:

Attachment:

B 0209 SM AP2010 DR john doe.pdf

Item Status: Status

Date:

Satisfied - Item: Statement of Varibility

Comments:

Attachment:

B 0209 SM AP2010 DR Statement of Variability.pdf

Item Status: Status

Date:

Satisfied - Item: Forms Use List

Comments:

Attachment:

AR B 0209 SM AP2010 DR Forms Use List.pdf

BANKERS FIDELITY LIFE INSURANCE COMPANY

4370 Peachtree Road, N.E., Atlanta, Georgia 30319 (404) 266-5657

FLESCH SCORE CERTIFICATION

B 0209 SM AP2010 DR - Application

Words:

369

Sentences:

12

Syllables:

560

Score:

47.24

I hereby certify that the Flesch reading ease score of the above forms is as shown.

Sharon A. White

Vice President; Legal/Compliance

December 27, 2010

BANKERS FIDELITY LIFE INSURANCE COMPANY®

4370 Peachtree Road, N.E., P. O. Box 105146, Atlanta, GA 30348-5146

APPLICATION FOR LIFE INSURANCE

PLEASE PRINT		THE STREET STREET STREET STREET					
SECTION A: Please provide the following	g information about yourself:						
Name: (First Name, Middle Initial, Last Name)	W.	Social Security Number					
John D. Doe	Place of Birth Sex (Check one,	000-00-0001) E-mail Address					
Date of Birth: (Month / Day / Year) Age	Male Fem	And the state of t					
Address: (No. & Street, City, County, State, Zip)		Daytime Phone #: (Include Area Code)					
# 1 Main Street City, C	County ST 00000-0001	(404) 123 4567					
SECTION B: Select your benefits:	The second secon						
Plan of Insurance: Whole Life	Payment Method: List Bill	Premium Included					
and the same and t	☐ Credit Card*	with Application: \$ \times \ti					
Requested Face Amount*: \$25,000	☑ Bank Draft*	Check here if initial premium is to be paid by credit card.					
*minimum \$5,000; maximum \$25,000	*Complete B 0129 MBD/CC	☐ Check/money order included.					
Optional Rider:		☐ Draft initial premium* *Initial draft date ○2 - ○ 1-1					
△ Accidental Death Benefit**							
**automatically included on Whole Life Policy age 0-69							
SECTION C: Please answer the follo	wing health and medical questions ab	out yourself:					
1. In the last 5 years, have you had or been m	nedically diagnosed with or treated for Acquired In	mmune Deficiency Syndrome (AIDS),					
AIDS Related Complex (ARC) or tested po	sitive for the Human Immunodeficiency Virus (Hl	IV)? ☐ Yes ☐ No					
2. In the last 3 years, have you had or been	n medically diagnosed with or treated for:						
(a) cirrhosis, liver disease, hepatitis (exc	luding Type A), kidney/renal failure or insuffic	iency, chronic kidney disease, or been					
advised to have or had dialysis?		☐ Yes ☑ No					
(b) Alzheimer's disease, dementia or org	ganic brain syndrome?	🖸 Yes 🗹 No					
(c) muscular dystrophy, Lou Gehrig's dis	ease (ALS) or sickle cell anemia?	□ Yes ☑ No					
3. In the past year, have you:	,						
	e times or to a nursing facility or receiving hon	ne health care or					
assistance with normal activities of d	ally living, such as dressing, bathing, eating, t	transferring, or toileting? Yes Vo					
assistance with normal activities of daily living, such as dressing, bathing, eating, transferring, or toileting? Yes 🗹 No (b) been confined to a wheelchair or require the use of a wheelchair or motorized mobility aid due to a medical							
condition or on the advice of a physic	sian?	yes ☑ No					
(c) been medically advised to have surg	ery or treatment or hospital/nursing facility co	nfinement and not done so? ☐ Yes No					
(d) had any heart or circulatory surgery?		□ Yes ☑ No					
4. In the last 3 years, have you had, been r							
(a) heart attack atraks congective heart	failure, or amputation due to disease?	□ Yes ♥ No					
(a) Heart attack, Stroke, congestive heart	reason disease (CODD), chronic bronchitic of	or used supplemental evigen? □ Ves ☑ No					
		or used supplemental oxygen? ☐ Yes ☑ No					
(c) internal cancer, leukemia, malignant	melanoma, or Hodgkin's disease?						
		☐ Yes ☑ No					
(e) Parkinson's or Huntington's disease,	multiple sclerosis, or systemic lupus?	U Yes W No					
(f) complications of diabetes, diabetic co	oma, or insulin shock?	☐ Yes ☑ No					
(g) testing or surgery for the transplantin	g of any organ or tissue (excluding corneal tra	ansplants)? ☐ Yes No					
	and telephone number of your primary care						
Physician's name:	cian Telephone nun	nber (404) 234-5678					
Physician's address: # Medical	es or its possessions? Yes 🗆 No						
6. Are you a legal citizen of the United State	es or its possessions? 🗹 Yes 🗅 No	o					
If "No," are you a Permanent Resident? ☐ Yes ☐ No If "No," coverage is not available.							
5 1996 MARCHARD TORREST MARCHARD (N. 14) 10 10 10 10 10 10 10 10 10 10 10 10 10	ation as shown on your Permanent Resident						
I.N.S. # CAT	EGUKYRESIDENT SING	OECAKD EXPIRES					

Application continued)								
7. (a) Do you currently have an If "Yes": Name of company	iael	rance policies o		ntract:	s in force or pendin Face Amount \$	g?Policy	INU.	Yes Mo
(b) Will any life insurance or	annuity co	ontract be repla	ced with this	polic	y of whole life insur	ance?	🖵	Yes 🗹 No
8.(a) Name of Primary Beneficiary(ies)	Relationship	Social Security No.			Address			elephone No.
Jane D. Joe	wife	000-00-00	The state of the s	_	Same		Sar	ne
(b) Name of Contingent Beneficiary(ies)	Relationship	Social Security No.	(If known)		Address	3	Te	elephone No.
John D. Doelr.	Son	000-00-0		9	ame		Sar	ne
(C) Name of Payor (if other than insured)	Relationship	Social Security No.	(If known)		Address	3	Те	elephone No.
(d) Name of Owner (if other than insured)	Relationship	Social Security No.	. (If known)		Address	3	Te	elephone No.
SECTION D: Please read		~~!!~~ ~~!!~	want and	ola	a at the bottom			Kelen History
9. I, the undersigned, hereby apply to Bankers Fidelity Life Insurance Company for a policy to be issued solely and entirely in reliance on my written answers to the above questions. I represent that the answers given are, to the best of my knowledge and belief, true. I agree the policy shall not be effective unless it has actually been issued, received by me and the first premium paid, all during my lifetime and before any change in my health as stated herein. I realize that any false statement or misrepresentation in the application may result in loss of coverage under the policy, subject to the "Incontestability" provision of the policy. CAUTION: If the answers on this application are incorrect or untrue, Bankers Fidelity Life Insurance Company has the right to deny benefits or rescind your policy, subject to the "Incontestability" provision of the Policy. WARNING: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information or conceals, for the purpose of misleading, information concerning any fact material thereto may be committing a fraudulent insurance act, which is a crime and could subject such person to criminal and civil penalties. Dated at								
					Owner's Signature (if	other than Proposed	Insured)	
3 0209 SM AP2010 DR								(1-
AUTHORIZATION TO PAYABLE TO PAYAB	TO BANK and charge to rance Comp wal or charge al or charge fect until Ba sonable on	CERS FIDELI The my account listed the pany, Atlanta, GA ge upon presental the made personal the personal the personal the portunity to act up	TY LIFE IN ed below any of for the premit ation. I agree if by by me. e Insurance Co pon it. I agree	draft, vums dums dums dums dums dums dums dumpan that if	ANCE COMPAN withdrawal or charge, le on my insurance p our rights in respect to y has received writter any draft, withdrawa	NY", ATLANT including electro olicy, provided the each draft, with a notification from	A, GA Inic transaction Inere are sufficien Indrawal or cha In me revoking the	is, made by ai ent funds in sa rge shall be th
SELECT A OR B								
A. CHECKING AUTHO	RIZATIO	ON SAVI	NGS ACC	100	IT AUTHORIZA	ATION	100	
Name of Financial Institution:					Type of Financial Inst	titution: Bank	Credit Union	n
Routing/ABA Number: Signature of Account Holder		Acco	Date			Attach a voided different than th premium. If the Account, attack	e account numb authorization i	per on the initia s for a Savings
B. CREDIT CARD AUT	HORIZA	ATION					- x	
Type of Card: Mastercard Visa Discover Account Number:								
Name of Card Holder as it appears on a						Expiration Date	Month	/ Year
Signature of Card Holder						Date		

Signature of Card Holder

STATEMENT OF VARIABILITY

Application for Life Insurance

Form: B 0209 SM AP2010 DR

<u>ITEM</u> <u>VARIABILITY</u>

Checkboxes for Life Insurance Plans ability to remove plans that are no longer offered or offer

additional that are later approved by the state; the options are shown on the Forms Use document attached

to the filing

Checkboxes for Optional Rider(s) ability to remove riders that are no longer offered or

offer additional that are later approved by the state; the options are shown on the Forms Use document attached

to the filing

Application for Life Insurance: B 0209 SM AP2010 DR FORMS TO BE USED WITH

Arkansas

The Application for Life Insurance may be issued with the following policy forms and riders:

Form Number	Description / Title	Approved by State
B 20604 DR	Endowment at Age 100	07-10-2006
B 20801 DR	Level Whole Life Insurance	10-06-2008
B 20802 DR	Modified Whole Life Insurance	12-02-2008
B 0109 TI ADB 50 (R09)	Accelerated Death Benefit Rider	11-09-2010
B 0108 WP NHC	Waiver of Premium Rider	07-01-1997
B 0210 ADB	Accidental Death Benefit Rider	01-05-2011
BFL-CIR	Children's Insurance Rider	01-18-1988
BFL-WPD	Waiver of Premium for Disability Rider	01-18-1989